

*Ideal-LIVING* magazine engages mature affluent readers.

*Ideal-LIVING* specifically attracts the active adult who plans to relocate in retirement.

## WINTER 2022



**Sales Deadline: 11.05.21    Art Deadline: 11.19.21**  
**In Homes: Prior to Winter Real Estate Shows**

## SPRING 2022



**Sales Deadline: 02.11.22    Art Deadline: 02.21.22**  
**In Homes: 04.08.22**

## SUMMER 2022



**Sales Deadline: 05.06.22    Art Deadline: 05.13.22**  
**In Homes: 06.20.22**

## FALL 2022



**Sales Deadline: 07.08.22    Art Deadline: 07.15.22**  
**In Homes: 08.26.22**

Each issue of Ideal-LIVING magazine creates opportunities for advertisers and communities. We want to show what life is like in these amazing destinations by sharing homeowner's stories.

Ideal-LIVING'S DEPARTMENTS emphasize finding your destination, life, and home.

### find your ideal DESTINATION

**Welcome Neighbors**—Introducing new communities

**Around Town**—Community events or special events within the cities and towns

**Teed Up**—A new golf feature in every issue

**International Destinations**—Exploring destinations for retiring abroad

**On the Move**—Interview with a homeowner that has recently purchased and made the move

**Discovery Travel**—Six discovery packages are featured with links to [ideal-LIVING.COM/venture](https://ideal-living.com/venture) out

**Travel Destinations**—Touring top retirement destinations

### find your ideal LIFE

**Community Living**—Life stories from three homeowners

**The Good Life**—Touring unique haunts to BBQ joints to fabulous restaurants and foods

**Finance**—Advice for maintaining a fulfilling lifestyle

**Chef's Corner**—Share your chef's story and top recipes

**Giving Back**—Philanthropic stories, raising money for noble causes

**Senior Living**—Takes a look at senior living facilities

**Our Favorite Things**—Homeowners tell their favorite things about living in a community

**Lifelong Learning**—From learning a new language to ballroom dancing in retirement

**Healthy Living**—Staying fit at 50+

### find your ideal HOME

**Ideal Home**—Ask your sales representative how you can have your "ideal home" featured

**The Design Center**—Community architects, designers, and builders share their secrets

**Footprints**—Stories of sustainable developments or homes

**Tech Talk**—Technology that improves the lives of 50+

**In the Garden**—Garden clubs share planting ideas for their climate

**Home Selling Tips**—Helping people sell their homes so they can relocate to a better locale

*Ask your sales representative about editorial opportunities*

\*\*\*\*Send press releases and story ideas throughout the year to [kellyg@ideal-living.com](mailto:kellyg@ideal-living.com)\*\*\*\*