## ideal-LIVING

## 2022 EDITORIAL FEATURES

800.736.0321 • rpimedia.com

*Ideal-LIVING* magazine engages mature affluent readers. Ideal-LIVING specifically attracts the active adult who plans to relocate in retirement.

## **WINTER 2022**



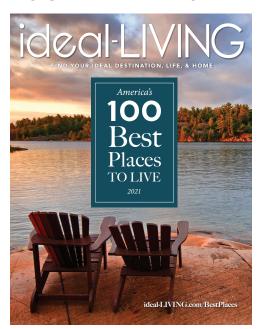
Sales Deadline: 11.05.21 Art Deadline: 11.19.21 In Homes: Prior to Winter Real Estate Shows

#### SPRING 2022



Sales Deadline: 02.11.22 Art Deadline: 02.21.22 In Homes: 04.08.22

### **SUMMER 2022**



Sales Deadline: 05.06.22 Art Deadline: 05.13.22 In Homes: 06.20.22

**FALL 2022** 



Sales Deadline: 07.08.22 Art Deadline: 07.15.22

In Homes: 08.26.22

# EDITORIAL DEPARTMENTS

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Each issue of Ideal-LIVING magazine creates opportunities for advertisers and communities. We want to show what life is like in these amazing destinations by sharing homeowner's stories.

Ideal-LIVING'S DEPARTMENTS emphasize finding your destination, life, and home.

#### find your ideal DESTINATION

Welcome Neighbors—Introducing new communities

Around Town—Community events or special events within the cities and towns

**Teed Up**—A new golf feature in every issue

International Destinations—Exploring destinations for retiring abroad

On the Move—Interview with a homeowner that has recently purchased and made the move

Discovery Travel—Six discovery packages are featured with links to ideal-LIVING.COM/venture out

**Travel Destinations**—Touring top retirement destinations

#### find your ideal LIFE

**Community Living**—Life stories from three homeowners

The Good Life—Touring unique haunts to BBQ joints to fabulous restaurants and foods

**Finance**—Advice for maintaining a fulfilling lifestyle

Chef's Corner—Share your chef's story and top recipes

**Giving Back**—Philanthropic stories, raising money for noble causes

Senior Living—Takes a look at senior living facilities

Our Favorite Things—Homeowners tell their favorite things about living in a community

Lifelong Learning—From learning a new language to ballroom dancing in retirement

Healthy Living—Staying fit at 50+

#### find your ideal HOME

Ideal Home—Ask your sales representative how you can have your "ideal home" featured

The Design Center—Community architects, designers, and builders share their secrets

Footprints—Stories of sustainable developments or homes

**Tech Talk**—Technology that improves the lives of 50+

In the Garden—Garden clubs share planting ideas for their climate

Home Selling Tips—Helping people sell their homes so they can relocate to a better locale

Ask your sales representative about editorial opportunities