

WINTER

Space: 10/30/15
Artwork: 11/06/15
In home: 01/08/16



2015 Ideal Home by Tribute Homes

What's Hot in 2016

ideal-LIVING interviews experts in the field to showcase what's new in home trends, community life, lifestyles for the 50+, and vacation destinations.

Winter EXPO Preview including Co-Promotion Partnerships

Spring Training Hot Spots

Melding Cultures on Daufuskie Island

Vacation Homes Sales Soar

ideal Destinations:

Phoenix, AZ; Jacksonville, FL; Ocala, FL

International Travel: Cabo

Best Tax States for Retirement

On the Trail: Tennessee Bourbon

Sanctuary: Spa-like bathrooms

Digital: *What's Hot in Planned Communities

SPRING

Space: 02/15/16
Artwork: 02/19/16
In home: 04/09/16



Spring Travel

Choose your own adventure with selected driving routes and things to do along the way, peppered with discovery travel opportunities to planned communities.

Spring Festivals

Lighthouses of the South

Custom, Semi-Custom or Production?

Sustainable Golf

ideal Destinations:

Little Rock, AR; Bluffton, SC; & Chattanooga, TN

International Travel: Mexico's Mayan Ruins

Farm Fresh: Working Farms

On the Trail: Craft Brewery Trails

Sanctuary: Kitchens

Digital: *Links to preferred routes & discovery travel

SUMMER

Space: 04/29/16
Artwork: 05/06/16
In home: 06/25/16



Best of the Best

We're looking for the "Best View," the "Best Chefs," the "Best Pickleball Courts," the "Best Marinas," the "Best Hot Stone Massage." If you have the best of something unique, we want to hear from you.

Call for entries is due by 1/15/16.

Vacation Clubs

Lake House Must-Haves

Four Ideal Homes in Bay Creek Reveal

ideal Destinations:

New Hampshire, Lake Norman, NC; & Orange County, CA

International Travel: Caribbean Cuisine

Farm Fresh: Community Gardens

The Good Life: Club Signature Drinks

Sanctuary: Fantasy Pools

Community Life: Specialty Parties

Digital: *Best of the Best E-campaign

FALL

Space: 7/08/16
Artwork: 7/15/16
In home: 08/27/16



Location... Location... Location...

ideal-LIVING features hot spots and small towns and looks at how people live in these towns. We'll interview homeowners about their favorite insider tips and why they love where they live.

Carolina BBQ Tour

15 Walkable Towns

Fall Music Festivals

ideal Destinations:

Savannah, GA; Greenville, SC; & Hickory, NC

International Travel: Medical Tourism

Healthy Living: North Carolina's

Mountain to Sea Bike Trails

On the Trail: Moonshine Tours

Sanctuary: Outdoor Living & Kitchens

Digital: *Photo Essays of Featured Towns

This quarterly print (and digital) publication is aspirational in nature, while prompting people to get out today and make that move. We tell the story of how good life can be. In each issue we include some of the following departments. We feature interesting stories of people who have reinvented themselves in retirement, those that are concentrating on leaving a legacy, and those with unique hobbies or interests. We showcase new home trends with high-end kitchens, baths and outdoor living. Everyone has at least one interesting story to tell, and we'd love to help you tell it.

DESTINATIONS

Ideal Destinations: Highlights interesting cities, towns or events around the U.S.

International Travel: Journey to the Caribbean

Grand Vacations: Where to take the grandkids

On the Trail: Exploring famous trails for BBQ, Wine, Festivals, and more

Discovery Travel: Advertiser travel opportunities

Events: Community & city happenings

Spotlight: Postcard images from communities and towns

LIFE

Community Life: Interesting stories from residents or about community living

The Good Life: Culinary arts and recipes

Reinvention: Stories of those who reinvented themselves with new careers

Footprints: Sustainable building practices, creating a greener world

Singles Life: More than half of all American adults are single and 42% of people 45 and older are divorced, widowed, or have always been single.

What's Next: Taking charge of your new life, from volunteering to recreation

Healthy Living: Examining lifestyle and amenity choices that increase life quality

On the Move: Expo attendees who made the move

HOME

Footprints: Sustainable building practices

Origins: Interviews with builders and developers and how they began

Essentials: Appliances, outdoor living, furnishings, helpful home gadgets

Sanctuary: What makes a home unique? Fabulous kitchens & baths, universal design

In Bloom: Regional landscaping & gardening

Ideal Homes: Features a unique home perfect for ages 50+

Tech Talk: Integrating technology into new homes and lifestyle choices